

# ALSTONE® TIMES

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“ Let's never settle for less than the best! ”

-Mr. Sumit Gupta

FROM THE MD'S DESK P: 2



## RECENT LAUNCHES

THE COMPLETE LAUNCH EVENT P: 3

ALSTONE®  
**ZiNC**  
IN COLLABORATION WITH  
**VMZINC**

18+  
YEARS

400+  
CHANNEL PARTNERS

500 M+  
Sq Ft ACP DELIVERED

16  
OFFICES ACROSS INDIA

350+  
PROFESSIONALS

The only thing constant,  
they say is 'change'



At Alstone, we are proud to be both changemakers as well as game-changers.

This is why we are delighted to announce our sustainable growth partnership with VMZINC of France, one of the biggest Zinc manufacturing companies worldwide because we believe in working with the best, especially when it comes to sustainable and long-term growth partnerships.

With strong industrial expertise at its core, the collaboration will have a unique ability to scale up the production of Zinc honeycomb and Zinc composite solutions along the entire value chain: production, innovation, supply, and use.

**Alstone wanted to be the first company in India to ignite a 'cladding revolution'.**

Alstone is well aware that people from all over the world, including India, are working towards reducing the carbon footprint and promoting sustainability. It is a big responsibility for us to lead such an effort.

Alstone was and continues to be a strong supporter of the market for building materials made from renewable sources.

This alliance fits right in with how Alstone has worked up to this point. Alstone is sure that the collaboration will play a leading role in speeding up the scale-up of building and cladding that is needed to get our economies off the carbon.

And most importantly, helping out with building materials that can be recycled and build the material for a newly confident and resurgent India, and leading the world in the times to come.

Along with strategic partnership with VMZINC, Alstone will further build on the Zinc expertise quality. This will surely do wonders for the Indian, regional, and global markets in the future.

Together with Alstone along with the robust backing of VMZinc's Zinc sheet metal excellence and global reach and networks, Alstone is geared up to bring in a revolution and change how the world will view cladding – for all times ahead.

**Congratulations to all and best wishes on the journey ahead!**

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**ALSTONE® VMZINC**  
Sustainable Growth Partners

## **ALSTONE, INDIA and VMZINC, FRANCE unite to redefine the cladding industry**

Alstone, one of India's leading manufacturers of High-Pressure Laminate (HPL) & Fire rated Aluminum Composite Panel (ACP) in India, joined hands with VMZINC, France the world's largest zinc titanium rolled products and finished goods manufacturer in a recent event held in Delhi.

The two conglomerates ALSTONE and VMZINC announced a "sustainable growth partnership" to manufacture Zinc composite panels and Zinc Honeycomb panels, which eventually becomes one of the biggest initiatives towards green metal being used in the Indian cladding industry. Zinc as a metal is eco-friendly due to its recyclability, longer life, and self-healing properties yet providing a beautiful aesthetician effect due to its naturally ever-changing appearance.

This alliance provides a wide range of products for exterior cladding with FR-grade safety standards for commercial, institutional, and residential requirements while taking care of the aesthetician effect.

The alliance will combine Alstone's world-class Metal Composite Panel manufacturing expertise with VMZINC's extensive access to the Zinc value chain. The combination will create the largest and most credible partner for building material sectors and an ecosystem that embraces architects, urban planners, and city planners that are seeking a role in accelerating the longer-lasting building and cladding infrastructure sector. It will meet the enormous demand from governments, corporations, and investors and ensure adequate and long-term aesthetics and functionality in the Metal composite sector – for all times ahead.

The event comprised a cross-section of the premier and most reputed architects from the country – who were avid participants in an animated panel discussion on Fire retardant materials and zinc & sustainability in the building and construction sector and the notable role of zinc in such materials.

The highlight of the evening of course – was the stunning product launch of Alstone Zinc honeycomb panels and Alstone Zinc Composite Panels – which was the cynosure of the entire gathering, including the press and electronic and digital media.

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# EVENTS ABOUT TOWN

## MATECIA, DELHI



## ZAK WORLD OF FACADE, MUMBAI (PREMIER PARTNER)



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### CUSTOMERS APPRECIATION DAY , KERALA



### FABRICATORS MEET, KERALA



### BUSINESS PARTNERS MEET, ALIGARH



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Architecture begins with a line and does influence, shape, and affect the behaviour of both society and people - whether we accept it or not. Location, layout, materials & the purpose of a project affect its end users and the urban sprawl that it is a part of. And before we know it - from paper to concrete-it's a dream that has taken shape and can be touched and felt. Alstone Arch Club's objective is to offer a place for architecture and builder experts to discuss ideas, share expertise, and highlight a deserving community that ensures excellence -quietly and behind the scenes.

Ar. Mala Mohan, who's a well-known architect from Delhi-NCR, has worked as an architect for 38 years, during which time she has designed a large number of military hospitals, auditoriums, gymnasiums, and swimming pools, in addition to constructing cantonments for military personnel.

She had worked as an Assistant Director General in the Military Engineer Service. She held the position of Head of Architecture Cadre in MES PAN India. She was in charge of all the architectural projects for the Indian Armed Forces.

In all that she does, she has commended the role of "Green & Sustainable" architect - in the creation of stunning facades such as Fire resistance, acoustics, sustainable architecture, green buildings, and more.



**AR Mala Mohan**

## WINNING GOALS

Sajeela was one bright student who has completed her B.Com from M.G.University After finishing her graduation, she moved to Delhi, and began her work journey as an Accountant. Some years on - she went back to Kerala.

Seeing Alstone as a good opportunity, she had started working for Alstone - from Kochi on August, 2008, onwards. And it has been a wonderful experience so far for her as "she got ample opportunities to grow, learn and get mentored by Senior Leaders in the company and also have a great work-life balance with a supportive and nurturing work culture"- said Sajeela.

She possess a lot of energy and passion for her work and enjoy what she do. She believes if we love our job, it results automatically getting great results for our organization as well. She enjoys working with a team and within a team, trying to keep things planned and streamlined and believe that clarity of work and responsibility is really important - else things can rapidly go downhill. This is why constant tracking and monitoring and consistency of effort are key, in Sajeela's opinion.



**Sajeela Shahul**  
Manager Operations  
Kochi

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# NEW COATING LINE DRIVES



18+  
YEARS

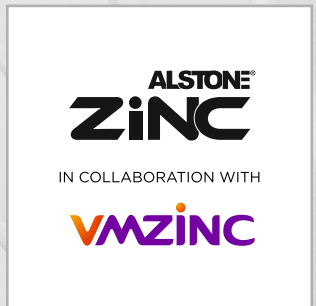
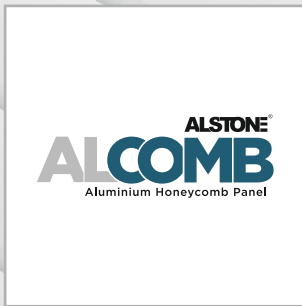
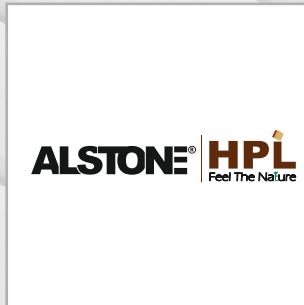
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**ALSTONE<sup>®</sup>** PRODUCT RANGE



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