## **ALSTONE**

## ADVANCED PROCESSES AND DEDICATED EFFORTS IN MANUFACTURING EXTERNAL CLADDING PRODUCTS

he global aluminum composite panel market size is projected to reach USD 8.71 billion mark by 2026, according to Fortune Business Insights. In the case of a country like India, rapid industrialization has happened over the last decade, resulting in increased demand for laminates and ACPs. Amidst stiff competition in the market, there are some product and solution providers that stand apart owing to superior quality and timely delivery. Alstone from Delhi is one of them. The Company is having a long track record of consistency, reliability and quality. "Well established in the market for the past 18+ years, it is the preferred choice of Architects, Builders, Fabricators and Façade Consultants for superior External Cladding Products. With large stock levels, extensive colour range, and continual product development, Alstone is readily available to meet your requirements", says Sumit Gupta, Managing Director, Alstone.

Alstone is one of the trusted manufacturers of High-Pressure Laminate (HPL), Fire Rated Composite Panel, Aluminium Honeycomb Panel, Aluminium Louvers and Zinc Composite Panel (ZCP) in India that was founded in the year 2004 with a manufacturing unit located near Dehradun. The unit is spanning over a 20,000 sq Meter Factory Area. The stringent quality commitments are met at Alstone with the unending focus on the usage of the finest raw material, maintaining a high standard in production and using superior technology.

## **Operational Excellence**

Alstone has manufacturing plants in Dehradun, India. Six advanced production lines integrated with advanced technology and a double production capacity are installed in the plant to make Alstone the prime, principal and large-scale manufacturer of aluminium composite panels on a native scale. Alstone offers complete solutions for exterior as well as interior applications consisting of an extensive product range.

The company is having PAN India presence with 16 branch offices in Bengaluru, Bhubaneshwar, Delhi, Hubli, Hyderabad, Indore, Jaipur, Kochi, Kolkata, Lucknow, Mumbai, Noida, Pune, Patna, Ranchi, and Raipur. Added to this, the company's network is fortified with 400+ dealer-distributors networks. Today, some 18 years into the business, Sumit Gupta looks back as an ACP evangelist and is an enthusiastic and energetic businessperson who believes in furthering new



lines of business growth and management expertise. Coming from a family with an entrepreneurial DNA, he has inherited their traditional business acumen and foresight.



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## Looking at the Future

Quality, honesty, innovation and sustainability are the four core values that the company has abided by until now. The company's vision is to achieve the status of the fastest growing architectural products organization, by seizing market leadership through manufacturing the most premium quality products, backed by overall organizational excellence. "We will continue to strive for organizational excellence by producing world-class innovative products and developing capabilities across functions through transformation, together with a focus on people development, process orientation, and operational automation", concludes the MD. II