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ALSTONE® TIMES

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P R E M I U M E X T E R I O R C L A D D I N G

From the Md's Desk

Hello Everyone, Friends, Colleagues, and Well-wishers of Alstone!

Let me start by congratulating all of us – Team India and the Rest of the Country. The victory and the T20 Cricket World Trophy couldn't have come at a better time. The searing heat has lessened, and it's a great time for us to look forward to a lot this quarter, along with sharing some exciting updates and achievements from the previous one!

Let's celebrate yet another milestone - the opening of our new Alstone branch in Chennai. This will expand our reach and enhance our footprint and service capabilities in this vibrant region.

Our recently organised Trip to Dubai called 'Alstone Milan' - recognised some outstanding contributions of our Channel Partners.

Next on our plates - More visibility and more OTS (Opportunity to See): Alstone had the honour of sponsoring the Smart Design Conclave & Awards in Bhubaneswar, Odisha, as the Event's Sustainable Facades Solutions Partner. This event underscored our commitment to promoting sustainable design practices.

You are well aware of how Alstone celebrates the talented youth and future generations of the country. We were delighted to sponsor the Young Designers' Fest 2024, presented by the Indian Institute of Interior Designers, Jaipur Regional Chapter. Alstone is fully dedicated to fostering creativity and innovation in cladding, and this event underscored our support for the next generation of designers.

When it comes to working on Smart and Sustainable - Alstone is always at the vanguard. It was only right that we'd be the Smart Building Solutions Partner for the Smart Design Conclave & Awards at the Westin, Pune.

This partnership dovetailed well with our mission to advance smart building technologies and solutions.

Highlight it at Hyderabad - was our credo as Alstone participated in the IIID (Indian Institute of Interior Design) in the City, underlining our commitment to engaging with the design community and staying at the cutting edge of industry trends.

Yes, overall, it has been a fairly good quarter - accomplishments in plenty - reflecting Alstone's ongoing dedication to excellence, innovation, and sustainability. We look ahead with renewed hope about our journey of growth and success in the next quarters.

SUMIT GUPTA

Managing Director

20+
YEARS

500+
DEALER
PARTNERS

600M+
SQ FT MCP
DELIVERED

16
OFFICES
PAN INDIA

10+
COUNTRIES
OF EXPORT

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Annual Meet 2024

Our Q2 offsite in Ranthambhore, Rajasthan, was a powerful reminder that empowered individuals go on to create unstoppable teams. Through collaborative sessions and team-building activities set against a stunning backdrop of forests, wildlife and nature, we strategized, bonded, and emerged ready to conquer any challenge!



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Alstone Milan - A Trip to Dubai!

It was a sheer delight to invite and host our exceptionally performing Channel Partners in Dubai, celebrating their remarkable contributions and steadfast support in driving Alstone's growth. The trip was a string of heartfelt 'thank yous', filled with unforgettable memories and explorations of iconic landmarks in the City that lives, works and delights in architectural marvels and technologies of the Future. Here's looking at many more collaborations and successes together!



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Trip to Kasoli

A scenic escape to Kasauli in the Himachal Hills brought the Emerge and Alstone teams together! This refreshing getaway blended work sessions with leisure activities, fostering connections across offices, hierarchies, and locations. It was the perfect recipe for team bonding and a renewed sense of energy and purpose to the teams - as they emerged ready to take new challenges, head-on!



Alstone Umang 2024

Alstone Umang 2024 roared to life in Ranthambhore, Rajasthan! This exclusive trip for our sales team and their families wasn't just a vacation; it was an unforgettable adventure that deepened bonds, ignited excitement, and immersed everyone in the heart of India's cultural heritage.



New Alstone Branch in Chennai

We are delighted to announce the grand opening of our new Alstone branch in Chennai!

This milestone signifies our ongoing commitment to strengthening our network, enhancing our services, and reaching out to customers and dealers across the south region of the country, with Chennai serving as our central hub. Stay tuned for more exciting updates, coming your way.

Some of the delightful moments from our inaugural function ceremony, and the Puja performed are shown alongside.

It was a day filled with joy, gratitude and renewed hopes for better business prospects and enhanced customer delight.



IIID 2024

Stepping into the future of exterior design at the IIID Showcase, Alstone had invited attendees to experience and engage with several future-ready solutions that redefined building aesthetics. Highlighting its participation at an impressive exhibition booth in HITECH, Hyderabad, between June 28th and 30th, 2024, Alstone was the single-point window and the focal point of - materials innovative and futuristic material - in claddings, exterior façade design and beyond.



YDF 2024

As part of its ongoing commitment to fostering creativity and innovation in cladding, Alstone was delighted to sponsor the Young Designers' Fest 2024, presented by the Jaipur Regional Chapter of the Indian Institute of Interior Designers. Held in Jaipur, The event witnessed enthusiastic participation and engagement - on both the days - 12th as well as 13th April



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SDCA Bhubneshwar 2024

Alstone also served as the Sponsor and the prime motivational spirit - as the Sustainable Facades Solutions Partner at the very happening Smart Design Conclave & Awards in Bhubaneswar, Odisha. Alstone took things a notch above - serving as the Smart Building Solutions Partner for the Pune edition of the Smart Design Conclave & Awards - held at the prestigious Westin Hotel in the city.



SDCA Pune 2024



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Fabstars Meet - Rudrapur, Uttarakhand

Alstome's sales outreach team organized an impactful meeting for fabricators in Rudrapur, Uttarakhand, uniting industry experts, Alstome employees, technical specialists, and partners. The gathering was a vibrant hub of innovation, as participants discussed cutting-edge solutions and strengthened collaborations.



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Women Empowerment

Anita Sudan

Alstone is delighted to share the remarkable story of Ms. Anita Sudan, a shining example of female empowerment. After graduation from Delhi University, Anita embarked on her professional journey at Alstone in November 2013, subsequently transitioning to Emerge in 2016.

Initially possessing limited computer knowledge and a reserved demeanour, Anita underwent a transformative evolution during her tenure at Emerge. At the Head office, her intensive exposure to customer support cultivated a profound understanding of the role, culminating in a remarkable ascent from Executive to Assistant Manager within a decade.

This journey was also marked by her acquiring extensive knowledge and expertise. This enabled Anita to emerge as a seasoned professional adept at navigating the intricacies of her position and responsibilities.



Each day, Anita thrives in the organization's supportive environment, nurtured by the guidance and encouragement of her mentors and colleagues. Possessing an innate passion for the role, it is evident that Anita has found her ideal professional fit. The intrinsic rewards derived from delivering exceptional work serve as a constant catalyst for growth and efficiency.

Beyond her professional realm, Anita cultivates a rich personal life through pursuits in music, art, writing, and dance. Her unwavering work ethic, which she inherited from her hardworking father, serves as a guiding principle. Anita credits her father's ability to shine under pressure which serves as her enduring source of excellence and determination.

Ms. Sudan's rise through the system is an example of inspiration, fair and equal opportunities, continuous striving, personal learning and rewarding growth. Alstone is proud to acknowledge her exceptional contribution and celebrate women like her who inspire us all.

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